There are several important dates and events taking place in September that present opportunities for member companies to highlight their work as part of the global education community. We hope you will share this information with your communications team and encourage them to participate via social media such as Twitter, Facebook, LinkedIn and other communication channels.

## Calendar of Events

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### September 3 | Aligning Employee Engagement with Corporate Strategy Webinar

Boston College Center for Corporate Citizenship is hosting a webinar for its members, focusing on aligning philanthropy with a company’s mission and vision. When a company chooses a business critical issue, which makes sense to consumers and employees alike, the benefits to reputation and engagement numbers increase. Companies that identify competencies and leverage their own existing networks can achieve greater results for the business and the cause.

Twitter Handles: @BCCCC, @DiscoveryEd, @Humana, @AlcoaFoundation
Hashtags: #BCWebinar
Example Tweet: Employee engagement is key to #CSR. We’re joining #BCWebinar discuss how to make the biggest impact for our community.
September 8 | International Literacy Day
For over 40 years now, UNESCO has been celebrating International Literacy Day by reminding the international community that literacy is a human right. Literacy is a right and a foundation for lifelong learning, better wellbeing and livelihoods. From Rwanda to Bangladesh, events will be held worldwide.

Website: http://www.unesco.org/new/en/unesco/events/prizes-and-celebrations/celebrations/international-days/literacy-day/
Twitter Handles: @UNESCO
Hashtags: #WorldLiteracyDay
Example Tweet: #WorldLiteracyDay is a reminder that a community that reads is a community that thrives.

September 8 | Propelling University Innovation for Reading
All Children Reading: A Grand Challenge for Development is hosting a webinar to highlighting university engagement in innovation. All Children Reading is a global competition that leverages science and technology to create and apply scalable solutions to improve literacy skills in developing countries.

Website: http://allchildrenreading.org/wordpress/events/?event_id=22
Twitter Handles: @ReadingGCD
Hashtags: #WorldLiteracyDay
Example Tweet: Join @ReadingGCD webinar on how universities are innovating for #WorldLiteracyDay

September 8-10 | The Impact Equation: Stronger Business, Greater Results, Better World
The U.S. Chamber of Commerce Foundation’s 2014 Corporate Citizenship Conference is focusing on how businesses can work toward achieving impact in their investments. A pre-conference roundtable entitled, “Sourcing STEM Skills for America’s Competitive Advantage” is convening on September 8 from 2:00 PM – 5:00 PM to discuss success in STEM and why educators and employers should source STEM.

Website: http://www.uschamberfoundation.org/event/2014-corporate-citizenship-conference
Facebook: https://www.facebook.com/USCCFoundation
Twitter Handles: @usccfoundation
Hashtags: #USCCFImpact
Example Tweet: Promoting #STEM #Education can lead to competitive advantage. #USCCFImpact is discussing how we can achieve that with corporate citizenship.

September 16-29 | 68th Session of UN General Assembly
The General Assembly is the main policymaking and representative organ of the United Nations. Comprising all 193 Members of the United Nations, it provides a unique forum for multilateral discussion of the full spectrum of international issues covered by the Charter.

Website: http://www.un.org/en/ga/
Twitter Handles: @UN, @gbceducation
Hashtags: #UpForSchool, #EducationCountdown, #UNGA
Example Tweet: Excited to be joining @gbceducation for #UNGA. [Company name] is #UpForSchool.
September 17 | Education Fast Forward Debate: Mobile Learning
Supported by GBC-Education member Promethean, Education Fast Forward brings together thought leaders from across the world to pool their expertise and knowledge, to debate key issues and to extend their aims and goals to a wider audience. Part of a series, this webinar and twitter chat will focus on mobile learning.

Facebook: https://www.facebook.com/EFFdebate
Twitter Handles: @effdebate
Hashtags: #effdebate, #eff10
Example Tweet: Want to know more about mobile learning? Join [company name] & @effdebate for #eff10.

September 21-22 | Social Good Summit
The Social Good Summit aims to bring together global leaders and grassroots activities with a particular focus on the type of world we want to live in by 2030. Speakers include GBC-Education Members Brian Krzanich, CEO of Intel Corporation and Wendy Norman, Director of Skype for Good Microsoft.

Website: http://mashable.com/sgs/
Facebook: https://www.facebook.com/socialgood
Twitter Handles: @socialgood
Hashtags: #2030Now
Example Tweet: Let’s make #2030Now. Businesses are working with @socialgood to make the future we want possible.

September 21-24 | Clinton Global Initiative Annual Meeting
CGI members will be convening for their 10th Annual Meeting with the theme of “Reimagining Impact” to focus on “forward-thinking approaches that re-envision the way we impact the world.” The education session entitled “Putting Education to Work” is being held on September 23 from 4:30 PM – 5:30 PM.

Website: https://www.clintonfoundation.org/clinton-global-initiative/meetings/annual-meetings/2014/
Facebook: https://www.facebook.com/clintonglobalinitiative
Twitter Handles: @clintonglobal
Hashtags: #CGI2014
Example Tweet: We’re putting #education to work. [company name] is reimagining impact this #CGI2014.
**September 22 | #UpForSchool Youth Assembly & Rally**
As world leaders gather in New York for the final UN General Assembly before 2015, youth leaders will convene to remind world leaders of the promise they made in 2000 through the Millennium Development Goals to ensure every child goes to school. UN Special Envoy for Global Education Gordon Brown, Graça Machel, Ahmad Alhendawi will join over 400 young people to demand urgent action from world leaders so that they keep their promise of universal education by 2015.

Website: [http://www.aworldatschool.org/rally](http://www.aworldatschool.org/rally)
Facebook: [https://www.facebook.com/aworldatschool](https://www.facebook.com/aworldatschool)
Twitter Handles: @aworldatschool, @G_MachelTrust, @AhmadAlhendawi
Hashtags: #EducationCountdown, #UpForSchool
Example Tweet: Youth are leading the call for #EducationCountdown. [company name] stands by them. We’re #UpForSchool!

**September 23 | 2015 #EducationCountdown: Failure is Not an Option**
GBC-Education and A World At School will be hosting the 2015 #EducationCountdown forum. The day will commence with a CEO breakfast meeting followed by several sessions and meetings. Please join us for plenary sessions on the Countdown, the grand convergence of education and health, panels on business and early childhood development, a technology for education panel, and more.

Twitter Handles: @aworldatschool, @gbceducation
Hashtags: #EducationCountdown, #UpForSchool, #Biz4Ed, #Tech4Ed
Example Tweet: [Company name] is #UpForSchool! Excited to join other @gbceducation businesses in the #EducationCountdown.

**September 23 | Business Backs Education: The Americas Summit**
GEMS Education, a GBC-Education member, is hosting an Americas Summit for their ‘Business Backs Education’ campaign. The campaign seeks to support global education initiatives by urging companies to increase their philanthropic, sustainability, social impact and corporate citizenship investments.

Website: [https://educationandskillsforum.org/business-backs-education/#.U_uTbbywLrS](https://educationandskillsforum.org/business-backs-education/#.U_uTbbywLrS)
Facebook: [https://www.facebook.com/GESForum](https://www.facebook.com/GESForum)
Twitter Handles: @GESForum
Hashtags: #GESF
Example Tweet: @GESForum explores how the private sector is rallying for global #education. Follow #GESF for more.
**September 27 | Global Citizen Festival**
The Global Citizen Festival aims to amplify and unite a generation’s call for social justice. It’s a place to learn and act to bring an end to extreme poverty. Jay Z, No Doubt, Carrie Underwood, Fun., The Roots, and Tiësto will perform at the festival.

Website: [www.globalcitizen.org](http://www.globalcitizen.org)
Facebook: [https://www.facebook.com/GLBLCTZN](https://www.facebook.com/GLBLCTZN)
Twitter Handles: @GlblCtzn
Hashtags: #GlobalCitizenFestival, #becauseofschool
Example Tweet: More than a concert, #GlobalCitizenFestival is an opportunity to invest in young people.

**September 29-30 | Concordia Summit**
The 2014 Annual Concordia Summit will drive the conversation of the role of public-private partnerships in creating lasting collective impact. This Summit is featuring a breakout strategy session entitled, “Public-Private Partnerships & 21st Century Education” from 2:30 PM – 3:30 PM will discuss how these partnerships can help to attain access to quality education for the world’s children.

Website: [http://concordia.net/2014-summit](http://concordia.net/2014-summit)
Facebook: [https://www.facebook.com/TheConcordiaSummit](https://www.facebook.com/TheConcordiaSummit)
Twitter Handles: @ConcordiaSummit
Hashtags: #P3Impact
Example Tweet: Private-public partnerships are key to ensuring access to quality education! @ConcordiaSummit shows how we can make collective impact.

**A brief recap: GBC-Education in August**

1. Supporting the Right to Education in Bangladesh
2. Q&A with Tammy Noboa, Managing Director, Discovery Learning Alliance