There are several important dates and events taking place in November that present opportunities for member companies to highlight their work as part of the global education community. We hope you will share this information with your communications team and encourage them to participate via social media such as Twitter, Facebook, LinkedIn and other communication channels.

### Take Action: Sign the #UpForSchool Petition

Every child has the right to go to school, without danger or discrimination. Organizations can create a message no government, no politicians or leaders can ignore. Sign the #UpForSchool Petition today.

Website: [http://upforschool.org](http://upforschool.org)

Twitter Handles: @aworldatschool @gbceducation

Hashtag: #UpForSchool

Example Tweets:

Leaders and youth from around the world are signed #UpForSchool. Will you join them? [http://upforschool.org](http://upforschool.org)

When you stand #UpForSchool, you stand up for health, economic stability, and equality. What will you stand for? [http://upforschool.org](http://upforschool.org)

### Calendar of Events

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<td>Universal Children’s Day</td>
<td>Global</td>
<td>November 20</td>
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November 4-6 | The 2014 WISE Summit
The WISE Summit brings together innovators, experts and other key stakeholders in the education sector to collaborate on creative action for education. This year’s theme, “Imagine-Create-Learn: Creativity at the Heart of Education,” will discuss how to nurture creativity, establish creative learning environments and measure talent and skills. The event will include the presentation of the prestigious WISE Prize for Education. Note that this is an invitation-only event. ExxonMobil is a sponsor of the event, and advisory board member, Wendy Kopp will be speaking.

Website: http://www.wise-qatar.org/2014-summit-creativity-education
Twitter Handles: @WISE_Tweets, @exxonmobil_qa, @wendykopp
Hashtags: #WISE14 #creativity
Example Tweet: Stay tuned to @Wise_Tweets for #creativity at #WISE14 from innovators, businesses & educators coming together to share #education ideas!

November 5 | Webinar: The Management and Execution of Global Citizenship
With support from Alcoa Foundation, this webinar includes featured speakers from ExxonMobil Foundation, APCO, Hilton Worldwide and Coca-Cola. These brands will provide examples, lessons learned and additional resources about their global corporate citizenship. This webinar is free to members of the Boston College Center for Corporate Citizenship.

Website: http://bit.ly/1nQLXvA
Twitter Handles: @XOMFoundation, @apcoworldwide, @CocaCola, @HiltonWorldwide, @AlcoaFoundation
Hashtag: #BCwebinar
Example Tweet: #BCwebinar asks @XOMFoundation @apcoworldwide @CocaCola & @HiltonWorldwide how to manage corporate #globalcitizenship http://bit.ly/1nQLXvA

November 5 | Webinar: Too Much Collective, Too Little Impact: Aligning Multiple Initiatives in One Community
The Collective Impact Forum hosts this webinar to discuss lessons learned from communities to align multiple collective efforts. Examining two case studies, panelists will share how they used innovation to combine multiple initiatives around similar goals, avoid redundancy and create maximum impact. The Forum is an initiative of FSG and the Aspen Institute Forum for Community Solutions.

Website: http://bit.ly/1wKlPV0
Twitter Handle: @CIForumTweets
Hashtag: #collectiveimpact
Example Tweet: Learn about creating #collectiveimpact by aligning initiatives on @CIForumTweets webinar! Join us: http://bit.ly/1wKlPV0

November 6 | BIGGERTHANWORDS
Join superstar talent and global education advocate Usher for a webinar hosted by Scholastic. The webinar will explore how reading opens a world of possibilities, how children can become literacy advocates, and feature a live performance from the Grammy winner.

Website: http://bit.ly/1wNShWC
Twitter Handles: @Usher, @Scholastic, @UshersNewLook, @GlblCtzn
Hashtags: #SharePossible, #BIGGERTHAN
Example Tweet: We’re joining @Usher & @Scholastic today to say reading is #BIGGERTHAN words. #SharePossible. Share #education. http://bit.ly/1wNShWC
**November 15-16 | G20 Leaders’ Summit**

Held in Brisbane, Australia, the G20 Leaders’ Summit brings together leaders to discuss global economic issues to collectively improve lives. The summit coalesces the discussions held throughout the year, and concludes with a communiqué on policy discussions and commitments.

Facebook: [https://www.facebook.com/G20Australia2014](https://www.facebook.com/G20Australia2014)
Twitter Handle: @G20Australia
Hashtag: #BrisbaneSummit
Example Tweet:.@gbceducation members are looking forward to collective action for a productive global economy @G20Australia #BrisbaneSummit

**November 19 | Our Future, Our Rights – Youth Rising #UpForSchool**

This event will feature an exceptional group of speakers including children’s rights activities and 2014 Nobel Peace Prize winner Kailash Satyarthi, ODI Executive Director Kevin Watkins, with young leaders and other special guests. On the eve of the 25th anniversary of the Convention on the Rights of the Child, these leaders will lead the Our Future, Our Rights rally with the London launch of the #UpForSchool petition calling for global action to get all children into school. This event will be livestreamed.

Website: [http://bit.ly/1wlq1dR](http://bit.ly/1wlq1dR)
Twitter Handles: @aworldatschool, @ODI_development, @k_satyarthi, @kwatkinsodi
Hashtags: #UpForSchool
Example Tweet: Today London is #UpForSchool to celebrate the 25th anniversary Rights of the Child w/ @gbceducation @aworldatschool & @ODI_development

**November 20 | Universal Children’s Day**


Twitter Handles: @UN, @UNICEF
Hashtag: #UniversalChildrensDay
Example Tweets: Businesses like @gbceducation members, are working to champion the right of children everywhere! #UniversalChildrensDay