Education Youth Ambassador Program
Welcome & Orientation

BY: RIGHT TO EDUCATION (IDARA-E-TALEEM O AAGAHI)
Idara -e-Taleem-o-Aagahi (ITA)

- Public Trust
- Response to the profound crisis of education in Pakistan.
- Seeks to actively pursue *universal access and standard setting in education* as a comprehensive learning experience for human evolution and consciousness.
- Actively engaged in *education advocacy*.
- Undertakes research to ensure *quality education* for *ALL* as per *Article 25 A: Right to Education* of the constitution of Pakistan.
ITA Programs

- ASER - The Annual Status of Education Report
- RTE - Right to Education Pakistan Advocacy Campaign
- CLF - Children's Literature Festival
- SASI - School Assessment for School Improvement
58 million children out of school worldwide.

Hundreds of millions more not learning.
Educational Statistics in Pakistan

Only about 50% of the children in Grade 5 can do basic arithmetic and read stories in English and Urdu/Pushto/Sindhi.

25 million aged 5-16 years in Pakistan are OOS.

Only 40% Males and 42% Females from rich household demonstrate can read stories in Urdu.
“The state shall provide free and compulsory education to ALL children of the age of five to sixteen years in such manner as may be determined by law.”
## RTE Implementation Status in Pakistan

<table>
<thead>
<tr>
<th>Province</th>
<th>Status of Legislation</th>
<th>Nature of Legislation</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICT/Islamabad</td>
<td>Passed in the Parliament on December 19(^\text{th}), 2012</td>
<td>Right to Free and Compulsory Education Act, 2012</td>
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<tr>
<td>ICT/Islamabad</td>
<td>Discussion with CADD in November 2013</td>
<td>Draft of Right to Free and Compulsory Education Rules, 2013</td>
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<td>Sindh</td>
<td>Passed in Province on March 6(^\text{th}), 2013</td>
<td>Right of Children to Free and Compulsory Education Act, 2013</td>
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<tr>
<td>Baluchistan</td>
<td>Passed in Province on February 6(^\text{th}), 2014</td>
<td>Baluchistan Compulsory Education Act, 2014</td>
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<tr>
<td>Khyber Pakhtunkhwa (KPK)</td>
<td>Draft of document still not public for discussion</td>
<td>Khyber Pakhtunkhwa Right of children to free and compulsory Education Act 2014</td>
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<tr>
<td>Punjab</td>
<td>Passed on May 13(^\text{th}), 2014</td>
<td>Punjab Free and Compulsory Education Ordinance 2014</td>
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<tr>
<td>Azad Jammu and Kashmir (AJK)</td>
<td>Not available</td>
<td>Not available</td>
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<tr>
<td>Gilgit Baltistan (GB)</td>
<td>Not available</td>
<td>Not available</td>
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A World At School (AWAS)

AWAS is an international campaign with a diverse team from several countries. They operate from offices in London, New York, Los Angeles and Washington, DC.

Launched in 2013, AWAS are now a movement of hundreds of thousands of people from more than 250 civil society, teacher, faiths, youth, business, international and non-governmental organizations.

http://www.aworldatschool.org/
Initiatives of ITA and AWAS

- Education Youth Ambassador (EYA) Program
- #EducationCountdown
- #Up4School-Signature Campaign
- Global Business Coalition for Education
Provide education & safe schools in emergencies

Stop Child Marriage

Abolish child labor

End discrimination against girls

Deliver teachers and learning opportunities for every child
Global Youth Ambassador (GYA) Program

‘A World at School endeavors to build and strengthen the emerging youth movement for global education by recruiting ambassadors through the world campaign in their schools, communities and countries for action to get every child into school and learning.’

500 Global Youth Ambassadors from 80 countries around the world,
Education Youth Ambassador (EYA) Program

Launched on September 22, 2014

The EYA Program manifests to enable a pool of diverse youth standing as exemplary citizens of the community and formally taking the call to action forward in order to rectify the educational shortfalls in Pakistan.
EYA Program Partners for Education Advocacy
Expectations from EYAs

1. ‘Agents of Change’ in your communities
2. Achieve Global Recognition
3. Expand Youth Network
4. Education Activism
5. Organize Events and Campaigns
6. Self Driven
7. Stand up for education
8. Education Advocacy and Events
9. Education Activism
10. Clearly understand Education related problems in Pakistan
11. Promote RTE Article 25-A
12. Apolitical Efforts for Education Enhancement
13. Engage with Local Stakeholders
14. Digital Mobilization
15. Apolitical Efforts for Education Enhancement
Benefits for EYAs

1. Participate in Online Forums
2. ASER Associates
3. Access to ITA’s Campaign email list
4. ITA Internships
5. Social Networking
6. Global Campaigning Toolkit
7. Updates on International Conferences
8. Opportunity be Featured on AWAS Website
9. Mentoring and Training
10. Special Merchandise
11. Recognition by Gordon Brown
12. International Conferences
13. International & National Exposure
14. Toolkits
<table>
<thead>
<tr>
<th>#</th>
<th>Date</th>
<th>Location (tentative)</th>
<th>Theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>November 26th-28th 2014</td>
<td>Lahore (TLF &amp; CLF)</td>
<td>Capacity Building Session on Advocacy &amp; Leadership</td>
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<td>2.</td>
<td>December 2014</td>
<td>TBD</td>
<td>Child Marriage Session</td>
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<td>3.</td>
<td>January 2015</td>
<td>TBD</td>
<td>Partnership and Coalition Formation</td>
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<td>4.</td>
<td>January 2015</td>
<td>TBD</td>
<td>Orientation Session for Batch 2 EYAs</td>
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<td>5.</td>
<td>January 2015</td>
<td>Islamabad</td>
<td>ASER Launch and RTE South Asian Seminar</td>
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<td>6.</td>
<td>February 2015</td>
<td>Karachi</td>
<td>Advocacy Training Session</td>
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<td>7.</td>
<td>March 2015</td>
<td>Quetta (TBD)</td>
<td>Discrimination Against Girls in Education</td>
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<td>8.</td>
<td>April 2015</td>
<td>TBD</td>
<td>South Asian Level Youth Seminar</td>
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How to Begin Your EYA Journey...

Go to: http://rtepakistan.org/

**Education Youth Ambassadors Programme**

**Go to:** [http://rtepakistan.org/](http://rtepakistan.org/)
How to Begin Your EYA Journey (Cont)...

WHAT TO EXPECT...

- Terms and Conditions for EYAs (Accept/Reject)
  - Acceptance Note
  - Letter to the Editor
  - Advocacy Toolkit from AWAS
  - Advocates for Youth
  - A Guideline: Activism
  - AWAS & ITA Talking Points
  - Right to Education Implementation Status in Pakistan (Slideshow)
Our Journey Together...

What we need from you....

- Picture
- Full Name
- CNIC No.
- Father’s Name
- Province

What you get from us...

- T Shirts
- Caps
- Bag
- Badges
Communication of EYAs

Facebook: https://www.facebook.com/eyaprogramme

Twitter: @RTE25A

Your own personal ID: http://rtepakistann.org/eya-login/
Up4School Signature Campaign

3 Million Signatures

#Up4School-World’ Largest Petition for 58 Million Signatures
OOSC 2014-2015

The campaign seeks to:

build the World’s largest petition to get every child into school and learning and

accomplish the historic achievement of being quoted in the Guinness Book of World Records
Dear World leader, Prime Minister,

We, the world’s youth, teachers, parents and global citizens demand:

Your promise, made at the United Nations in 2000, was to educate all out-of-school children and bring an end to the barriers preventing girls and boys from going to school, including forced work and early marriage, conflict and violence, and discrimination. All children deserve the opportunity to learn and achieve their full potential.

We call on you to act now to bring an end to child marriage and forced labour to free the 300 million children who are out of school.

We are standing up to bring an end to the barriers preventing girls and boys from going to school, including forced work and early marriage, conflict and violence, and discrimination. All children deserve the opportunity to learn and achieve their full potential.

Each EYA would be encouraged to collect 3000 signatures by December 31, 2014.

Incentives:

- featuring of your blog on the RTE Website
- Up4School certificates by Sarah brown (AWAS) and Baela Raza Jamil (ITA)
- featuring of your inspirational story in the ITA newsletter
EYAs in Action: School closure photos
EYAs in Action: Demonstration to Support #BringBackOurGirls
EYA Program Management Hierarchy

Ayesha Bilal
EYA Program Coordinator
eyapakistan@itacec.org

Zaynah Gilani
Program Manager RTE

Miral Sharif
Program Assistant RTE
Questions and Answers