There are several important dates and events taking place in August that present opportunities for member companies to highlight their work as part of the global education community. We hope you will share this information with your communications team and encourage them to participate via social media such as Twitter, Facebook, LinkedIn and other communication channels.

### Calendar of Events

- **August 9, International Day of the World’s Indigenous Peoples**
- **August 12, International Youth Day**
- **August 18, #EducationCountdown Campaign Kickoff**
- **August 19, World Humanitarian Day**

**August 9, International Day of the World’s Indigenous Peoples**

This year’s theme, “Bridging the Gap: Implementing the Rights of Indigenous Peoples,” aims to highlight the importance of developing and supporting policies and programs – including education - at both the national and international levels. The day encourages governments, the United Nations, the private sector and other stakeholders to collaborate with indigenous peoples towards this common goal.


Twitter Handles: @UN, @UN4Indigenous

Hashtags: #IndigenousDay

Example Tweet: It’s important to create inclusive programs for all people where we work. On #IndigenousDay we recognize all members of our community.

**August 12, International Youth Day**

The theme of International Youth Day 2014 is “Youth and Mental Health.” An event at the United Nations will bring together young people, youth organizations, Member State representatives, civil society, and United Nations entities to discuss the issue of youth and mental health. Education is one of the priority areas of the World Programme for Youth, a foundational framework for organizers of the event.


Facebook: [http://www.facebook.com/UN4Youth](http://www.facebook.com/UN4Youth)

Twitter Handle: @UN4Youth

Hashtags: #MentalHealthMatters, #UN4Youth

Example Tweet: Send a message that #MentalHealthMatters. 20% of the world experiences mental health issues, this #YouthDay we can help remove the stigma.
**August 18, #EducationCountdown Campaign Kickoff**
Starting on the 18th, only 500 days remain until the deadline for the Millennium Development Goals. Every 100 days, the campaign will highlight a barrier to realizing universal education. The first campaign theme is child marriage. Over the course of the week there will be more details shared with Google Hangouts, twitter chats, videos, share graphics, and more.

Website: http://www.aworldatschool.org/pages/500-day-countdown-for-global-education
Twitter Handles: @aworldatschool @gbceducation
Hashtags: #EducationCountdown, #MDGmomentum
Example Tweet: Join @aworldatschool & @gbceducation members in kicking off the #EducationCountdown. 500 Days remain to get 58 mil children in school.

**August 19, World Humanitarian Day**
World Humanitarian Day commemorates the day in 2003 when 22 aid workers were killed in a bombing at the United Nations headquarters in Baghdad. It’s a day to recognize all people who have lost their lives in humanitarian service and to celebrate the spirit that inspires humanitarian work around the world.

Website: http://worldhumanitarianday.org/
Facebook: https://www.facebook.com/UNOCHA
Twitter Handle: @UN_WHD
Example Tweet: #TheWorldNeedsMore #HumanitarianHeroes in business, government, & society bringing change in #education. #WorldHumanitarianDay

**Global Calendar of Events for August***

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Day of the World’s Indigenous Peoples</td>
<td>Global</td>
<td>August 9</td>
</tr>
<tr>
<td>International Youth Day</td>
<td>Global</td>
<td>August 12</td>
</tr>
<tr>
<td>#EducationCountdown Campaign Kickoff</td>
<td>Global</td>
<td>August 18</td>
</tr>
<tr>
<td>World Humanitarian Day</td>
<td>Global</td>
<td>August 19</td>
</tr>
</tbody>
</table>

*This calendar is not exhaustive*