Form B

Dear Ambassador,

**LETTER TO THE EDITOR**

The Letter to the Editor (LTE) text is a template for a letter that you can send to media outlets following your appointment as an Education Youth Ambassador.

A LTE is a written way to express your opinions on a specific issue to a newspaper, a magazine, an online media outlet, or a publication. Throughout your work as an Ambassador, such letters will provide an opportunity to raise awareness about the global education crisis and share your story with a wide audience.

We encourage you to send these out to as many outlets as possible.

The template textbelow provides a sample text you may use to build up your own letter*,* here are some useful tips that can help you write a good LTE:

* Try to keep the text to no longer than 250 words;
* Send an LTE in response to a major event, breaking news or an education-related article published in the newspaper. In this case, the event is your appointment as an Education Youth Ambassador. The Right to Education (RTE) team at Idara-e-Taleem-o-Aagahi (ITA) will provide you with similar templates as major education events occur in the future;
* Use verified facts. Make sure you obtain facts from original sources. Do not just copy from other media outlets. The RTE Pakistan website (<http://rtepakistan.org/> ) has facts and articles on many issues including downloadable RTE legislation for each province of Pakistan (if available). Other reliable sources include [A World At School (AWAS)](http://www.aworldatschool.org/), [The Annual Status of Education Report (ASER)](http://aserpakistan.org/), [Pakistan Social and Living- standards Measurement Survey (PSLM)](http://www.pbs.gov.pk/content/pakistan-social-and-living-standards-measurement), [UNESCO](http://unesco.org.pk/), [UNICEF](http://www.unicef.org/pakistan/), the [World Bank](http://www.worldbank.org/en/country/pakistan) and [OECD](http://www.oecd.org/countries/pakistan/);
* Remember to be concise, grab the reader’s attention and show them how they can get involved.

Good Luck!

**Letter to the Editor Template**

[Insert Address and name of Newspaper/Organization]

[Insert Date]

To the Editor,

As a newly-appointed Education Youth Ambassador, I want to bring your attention to the 59 million children, 5.5 million of whom are from Pakistan, that are currently being denied their human right to education.

I am joined in this call to action by hundreds of other young advocates for global education. Together, we make up the Education Youth Ambassadors group in Pakistan (<http://rtepakistan.org/education-youth-ambassadors/>). As firm believers that education is the answer to the greatest challenges we face as a society, we ask for your help in urging leaders to raise budgets, build schools, train teachers and improve learning for all children. It has been shown that we could lift more than 170 million people out of poverty simply by teaching every child in low-income countries basic reading skills.

So why are we not making this a reality? Unless we revert current trends, we will not even achieve universal primary education before 2086.

So join in the movement and support the #UpForSchool campaign, which brings together everyone who shares the common belief that every child has the right to go to school, without danger and without discrimination. Help create the world’s largest petition and a message no governments, politicians, or leaders can ignore. Stand #UpForSchool and sign the petition [here](http://rtepakistan.org/upforschool-petitions/).

To learn more about other campaigns carried out by Idara-e-Taleem-o-Aagahi, visit the [Right to Education website](http://rtepakistan.org/about-rte-pakistan/) and follow all the latest news stories and updates on Twitter ([@RTE25A](https://twitter.com/RTE25A)) and [Facebook](https://www.facebook.com/rte25a).

[*Signature*]

[**Education Youth Ambassador Pakistan**](http://rtepakistan.org/)